

# THE ROLE OF TOURISM IN INNOVATION ECONOMICS

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**Abstract:** *this article discusses proposals and recommendations for the innovative development of the tourism industry. The article also gives examples of foreign practices.*

**Keywords:** *tourism, innovation, economy, business.*

Tourism is the main view of world civilization, and today, travel is the main of human goals. In particular, the prospects for the development of national tourism contribute to the promotion of tourism industry in the world market. The evidence of our opinion is that nowadays, it has achieved great successes in tourism, rapid growth, newcomer hotels, increasing number of workplaces, qualified specialists; increasing number of tourist flows from year to year we would like to highlight it. Of course, there are all grounds for the development of sports and ecological tourism, taking into account the favorable climatic conditions and the unique landscape of Uzbekistan. The Fergana valley and the Tashkent region are full of wonderful mountain systems, bloomed valleys and wonderful mountain rivers. The clean air of the mountains, the sunny days of the year, the spectacular mountain landscapes allow not only the citizens of Uzbekistan, but also the neighboring countries such as Kazakhstan, Kyrgyzstan and Tajikistan to become touristic tourist attractions. There are various types of mineral water in Uzbekistan, with more than 300 natural groundwater resources available in the country. Today, 121 of these sources are functioning. Chimgan and Turtkul have several mountain resorts that can develop mountain skiing. It offers a variety of mountain tourism, such as high mountains, mountaineering, speleotourism, river tourism. The majority of herbaceous herbs have the potential to create varieties of different ecological species, various herbs and plants. It attracts many international tourists. First of all, it should be noted that, until the independence of the Republic of Uzbekistan, enough attention is paid to tourism. The tourist potential of the Republic has not been objective information and advertising at all. Tourism, services and entertainment infrastructure are not developed, tourism is low, and there is no relationship with the world's leading tour operators. At present, tourism infrastructure in Uzbekistan is not uniformly distributed. Tashkent city and region cover 36% of tourism potential of the republic. The vast infrastructure potential has four provinces (Tashkent, Samarkand, Bukhara and Khorezm) and Tashkent, and Fergana valley has 19% tourism infrastructure. Tourism is becoming one of the most important spheres of society. In the 1990s, 6% of the world's GDP, 7% of the world's investment, and 5% of all tax revenues were in the tourism industry, thinking about the severity of the industry [1]. The World Tourism Organization states that every 30 tourists traveling to one country will help create one direct and two indirect jobs. Naturally, every country tries to use tourism as a source of income and employment, and to develop international tourism.

The State Committee for Tourism Development of Uzbekistan is the organization that is engaged in foreign economic activity and the right of public administration. Its main functions are as follows [2]:

- implementation of the unified policy of development of tourism infrastructure taking into account the international experience based on the republican concept of priority directions;
- Development of hotel, camping, golf, holiday homes in the territory of Uzbekistan;
- Attraction of foreign loans and investments, creation of joint ventures, development of long-term cooperation programs with foreign states and the Commonwealth of Independent States, as well as companies and firms;
- Implementation of bilateral international relations in the field of tourism development with foreign states and the Commonwealth of Independent States;
- protection of interests of touristic and excursion enterprises and organizations, rights of the Commonwealth of Independent States in the law-making bodies, courts, arbitration, foreign and public prosecutors

Different definitions are given to the concept of innovation. Taking into account the abovementioned, innovation in tourism can be described as follows.

Innovation - the change in the initial structure of the production mechanism, ie the internal structure of the new one; the product, technology, production means, professional and qualitative structure of the workforce; both positive and negative socio-economic changes [3].

In summary, innovation is one of the most important factors in the twenty-first century. Innovations can and should be used in tourism, as in every area of the economy. Indeed, these innovative ideas can be applied to every aspect of tourism (feeding, placement, excursion, transportation, etc.). It is obvious that every created innovation can have a positive impact on tourism, which is one of the most important sectors of the economy, because tourism and tourism like changes. If you use innovative ideas in tourism, say, introduce a variety of extra-ordinary services or unusual hotels, introduce the types of transport in our country's tourism, the tourism industry can become an important part of our economy. For this reason, specialists in the industry are required to work and study continuously.

## References

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